



Welcome Interscript, UCL's Open Access publishing journal!

The aim is to encourage progressive discussion on recent developments in the publishing and media industry. *Interscript* allows researchers to publish a wide range of peer-reviewed articles free of charge and affords researchers the chance to stand at the forefront of debates driving the publishing world.

The release of new technologies and machine learning models has shifted the focus of the publishing industry to generative AI and its potential impact on the publishing process. From the threat of AI on writing integrity to its effect on accessibility for print-disabled readers, AI has the potential to change all areas of the publishing industry. It is unsurprising then, that we chose this as the central theme of this year's publication. We had the chance to hear from a few experts and scholars and received four articles that explore different sides of the challenges, benefits, and implications of Artificial Intelligence in Publishing.

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In this issue

Nadim's article draws on his professional experience at Shimmr AI, which leverages AI for crafting effective marketing materials for publishers. Jasmine, a postgraduate student at The University of Exeter, adopts the perspective of authors to highlight AI's potential to enhance one's creative process, despite necessary ethical cautions. Simon further expands the horizon of opportunities that AI can provide through the lens of accessibility in publishing. Lastly, Dr Simon Rowberry, lecturer in our very own Department of Information Studies here at UCL, provides a comprehensive overview of the latest AI developments, particularly casting light on AI's considerable environmental impact.

With this broad range of topics, we invite readers to adopt a nuanced approach to generative AI, situating its positive impact within the context of its ethical and practical limitations. We hope you enjoy this collection of articles as much as we did!

This year's *Interscript* Team



Anna

I decided to start the Publishing MA course at UCL in 2023, a year into my job as Editorial Coordinator at Wolters Kluwer Health. Both my academic and work experiences have allowed me to learn more about the industry and to develop invaluable skills, which I have now been able to apply to my role as Production Editor for *Interscript*.



Arianna

Deeply involved in student-led publications across my undergraduate studies, I developed a passion for academic publishing, which inspired me to pursue the Publishing MA at UCL. Now, as a Commissioning Editor for *Interscript*, I enjoy connecting with authors directly and being part of the debates shaping the field!



Kenzie

Both with my undergraduate degree in editing and publishing and recently with the publishing MA at UCL, I've developed a strong passion for editing and design. Whether it's been for my undergrad's business school journal or for the workshop at the Columbia Publishing Course, I've had the opportunity to create a design fitting for the brand and audience of the publications I've worked for. It's been an honour to utilise these skills for *Interscript* as a Production Editor.



Sophia

Having studied the Publishing MA at UCL in 2023/4, I am now working for Abrams & Chronicle Books as the PR & Marketing assistant. Within this experience I've been able to work across a wide range of topics and genres, from illustrated non-fiction to children's picture books. As a Commissioning Editor for *Interscript*, I have enjoyed bringing this variety to this year's publication.



Natalia

With my background in Philosophy, Creative Writing, and Publishing and years of experience in talent acquisition, I'm currently exploring both the worlds of publishing and talent scouting. My background pushes my passion for uncovering new talent and bringing untold stories to light. I enjoy engaging in different genres and always seeking the most powerful narratives to reach the public.